## VIEWQWEST COOKIE POLICY

#### 1. What are cookies?

1.1 A HTTP cookie (also called web cookie, Internet cookie, browser cookie, or simply cookie) is a small piece of data sent from a website and stored on your computer by your web browser while the user is browsing our website.

### 2. Use of Cookies

2.1 We use cookies for the proper functionality of the website and to give our customers an improving browsing experience while navigating through our products and services. We use cookies to:

2.1.1 enable the essential site features and value-added support services on our website;

2.1.2 build an aggregated profile of the visitors on our website;

2.1.3 improve the performance and usability of our website;

2.1.4 advertise our promotions, value-added products and services to our customers; and

2.1.5 establish site behaviour and usage statistics

## 3. Types of Cookies

- 3.1 We use 3 broad categories of cookies:
  - Strictly Essential Cookies
  - · Performance Cookies
  - Targeting Cookies

#### 3.1.1 Strictly Essential Cookies

These cookies are necessary for our website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms or giving you support chat services. You can set your browser to block or alert you about these cookies, but some parts of our website may not work properly as a result.

# 3.1.2 Performance Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our website. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our website.

## 3.1.3 Targeting Cookies

These cookies are set through our website by our advertising partners. They may be used by these companies to build a profile of your interests and show you relevant ads on other sites. These cookies work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience targeted advertising and promotion from these companies.

## 3.1.4 Functional Cookies

These cookies allow the provision of enhanced functionality and personalization, such as videos and live chats. They may be set by us to enable you to share certain content that you may be interested in.

## 4. How to manage or disable cookies in your browser

4.1 You may manage your cookie setting in your browser at any time. If you disable all cookies in your browser settings, you may find that certain sections or features of our website will not work, because your browser may prevent us from setting functionally required cookies.

4.2 You may find further information on how to disable cookies or manage your cookie settings for the commonly used browsers in the following list:

- Click here for Google Chrome
- Click here for Internet Explorer
- Click here for Firefox
- · Click here for Safari